

The image shows a vast, empty interior space, likely a large hall or warehouse. The ceiling is a prominent feature, consisting of a complex, white, truss-like structure that supports a corrugated metal roof. The walls are white and feature a series of arched windows and doorways, creating a rhythmic pattern. The floor is a dark, polished surface that reflects the light from the windows. The overall atmosphere is clean, bright, and industrial. The text "ADI DESIGN INDEX" is overlaid in the center in a bold, white, sans-serif font.

ADI DESIGN INDEX



WHAT IS IT

Every year ADI, the Association for Industrial Design, identifies the best in Italian design currently in production, selected by the ADI Permanent Design Observatory, and presents it through a communication process that is divided into a yearbook, a dedicated web site and a series of exhibitions.

The selection includes products and all type of product systems, theoretical-critical research, process and corporate research, services, social initiatives all with particular attention paid to sustainability. Only products selected for the ADI Design Index can participate in the ADI Compasso d'Oro Award.





WHO CAN TAKE PART

Products are selected if they stand out for their originality, functional and typological innovation, the production processes adopted, the materials used and their formal synthesis. Particular attention is given to products that express respect for the environment, public and social value, as well as usability, interaction and

Design for all.

They must have been put into production in the year before the selection. Products and services may be presented for the selection process by both producers and designers.



WHY TO PARTICIPATE?

- The selected products will be published in a book
- They will be featured on a dedicated web site
- They will enjoy a high profile among the general public and B2B partners through a series of exhibitions



WHY TO PARTICIPATE?

Being published in the ADI Design Index means taking part in the **preselection** for the prestigious **ADI Compasso d'Oro Award** which is celebrated every two years.



TOWARDS THE COMPASSO D'ORO

OCTOBER 2021

Exhibition in Milan
Presentation of the selection to the public and opening of the exhibition



JUNE 2022

XXVII Compasso d'Oro
Only those products selected for the 2020/2021 Index will be eligible for the Compasso d'Oro programme



NOVEMBER 2021

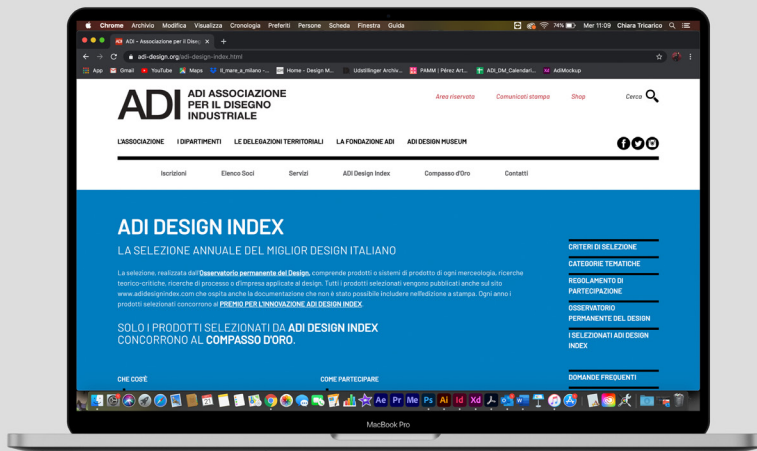
Exhibition in Rome
Shortly after the Milan event with the same format



HOW TO TAKE PART

Products may only be applied ONLINE,
by filling out a form and sending it via web

<https://www.adi-design.org/adi-design-index.html>





HOW MUCH DOES IT COST

Administration fees

for each product/service nominated

For each individual product nominated

€ 125 + VAT 22%

€ 152,50

For ADI members:

€ 100,00 + VAT 22%

€ 122,00

For associations, NGOs, non-profit organizations and Foundations:

€ 100,00 + VAT 22%

€ 122,00

Historical, theoretical and critical research

€ 100,00 + VAT 22%

€ 122,00

Targa Giovani/Youth Section: **nomination is free of charge**



HOW MUCH DOES IT COST

Publication rights

for each individual product/service selected

For each individual product nominated:

€ 500,00 + VAT 22%

€ 610,00

For ADI members:

€ 400,00 + VAT 22%

€ 488,00

For associations, NGOs, non-profit organizations and Foundations:

publication is free of charge

Historical, theoretical and critical research

publication is free of charge

Targa Giovani/Youth Section: **publication is free of charge**



HOW MUCH DOES IT COST

Contributions for participation in the exhibitions and publication of a product information sheet on the ADI Design tabloid (optional)

For each individual product nominated:

€ 2.000,00 + VAT 22%

€ 2.440,00

For ADI members:

€ 1.500,00 + VAT 22%

€ 1.830,00

For associations, NGOs, non-profit organizations and Foundations:

participation is free of charge

Historical, theoretical and critical research:

participation is free of charge

Targa Giovani/Youth Section: **participation is free of charge**

ADI DESIGN INDEX 2021

19 FEBRUARY 2021

DEADLINE
for applications



OCTOBER 2021

Presentation to the public
and opening of the exhibition



SEPTEMBER 2021

Communication of results
to all participants



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